

Role Description

Role title:	Marketing and PR Trustee
Responsible to:	Chair, Maternity Worldwide
Role purpose:	To provide strategic and practical input for marketing and PR
Hours:	Board meeting are held quarterly in London or Brighton. Sub-groups meet on average every 4-6 weeks in the evening for around 2.5 hours in Brighton (or London). Additional work of around 6 hours per month will be required as an active member of the charity.
Salary:	This is a voluntary role

About Maternity Worldwide

Maternity Worldwide is an international non-governmental organisation (INGO) saving lives in childbirth in developing countries.

The charity was started in 2002 and has grown both in income and diversity of programmes. We have worked in 11 developing countries and currently have three integrated maternal health programmes in Malawi, Uganda and Ethiopia with ambitious plans to expand our work over the next 4 years so it is an exciting time to join the organisation.

We currently have three members of paid staff (one full-time and two part-time based in Brighton) and a network of volunteers.

You can read more about the charity, our work and the issues around maternal mortality on our website www.maternityworldwide.org.

About the role

Currently Maternity Worldwide has 3 integrated maternal health programmes including a 3 year Lottery Funded programme in Malawi, a 2 year programme in Uganda and the development of Phase 3 of our work in Ethiopia.

We are seeking an enthusiastic committed Trustee to join the Board and lead on the development and implementation of a Marketing Strategy to help us deliver our ambitious Strategic Plan over the next 4 years.

You will join the Fundraising and Marketing sub-group and lead on the development of the strategy as well as having input on marketing materials, digital marketing, social media, press releases, newsletters and donor communications.

Person Specification

The ideal candidate will have innovative ideas and be able to think creatively to utilise our available resources in the most effective way. You will have extensive marketing, communications and PR experience; we are particularly interested in someone with digital marketing and social media expertise (although this is not essential). Previous experience of working with a charity would be advantageous but not essential.

We are proud to be a volunteer-lead organisation so we are looking for an enthusiastic, pro-active Trustee who is able to dedicate around 6 hours a month to Maternity Worldwide as well as attending evening meetings every 4-6 weeks for approx. 2.5 hours.

All Trustees are expected to assist Maternity Worldwide to secure a sustainable and diverse funding base for the organisation. An understanding of the voluntary sector and previous experience as a charity volunteer or Trustee are both desirable but not essential.

To Apply

Please send your CV and a cover letter detailing your experience, suitability for the role and why you would like to be involved with Maternity Worldwide to:

vacancies@maternityworldwide.org

If you have any questions about the role please do not hesitate to contact Kirsty on 01273 234033 or email vacancies@maternityworldwide.org

Closing Date

31st March 2016