

Trustee Role Description

- Role:** Fundraising Lead Trustee
- Responsible to:** Chair, Maternity Worldwide
- Job purpose:** To provide strategic leadership and operational input for a range of fundraising activities including; Institutional Fundraising, Trusts and Foundations, Corporate Fundraising, Individual Giving, Events, Appeals and Campaigns in order to meet the ambitious 5 Year Fundraising Strategy.
- Hours:** Board meetings are held quarterly in London or Brighton. Sub-groups meet on average every 6-8 weeks in the evening for around 2.5 hours in London or Brighton (you will be expected to be a member of at least one of these groups). Additional work of around 8 hours per month will be required as an active, engaged, operational member of the charity.
- Term:** In order to maximise the effective running of the Board, Trustees are expected to serve a term of 2 years as a Trustee which can then be renewed for a maximum of 3 terms/6 years.
- Salary:** N/A This is a voluntary role. Travel expenses will be reimbursed in line with our Volunteer policy.

Maternity Worldwide is an international non-governmental organisation (INGO) saving lives in childbirth in low-income countries. Our vision is of a world in which all women and their babies can access safe and appropriate childbirth regardless of where they live.

The charity was started in 2002 and has grown both in income and diversity of programmes. We have worked in 11 low-income countries and currently have three integrated maternal health programmes in Malawi, Uganda and Ethiopia with ambitious plans to expand our work over the next 4 years so it is an exciting time to join the organisation.

We currently have four members of paid staff (one full-time and three part-time based in our office in Brighton) and a network of dedicated, active volunteers and

engaged Trustees involved in the day to day operations of the charity as well as providing strategic oversight.

You can read more about the charity, our work and the issues around maternal mortality on our website www.maternityworldwide.org.

About the Role

We are proud to be a volunteer-lead organisation and are therefore seeking committed volunteers to join our Board who have the availability and energy to contribute to the development and growth of the charity on a regular, active basis.

Currently Maternity Worldwide has 3 integrated maternal health programmes including a 3 year Lottery Funded programme in Malawi, a 3 year programme in Uganda and the development of Phase 3 of our work in Ethiopia alongside a 2 year research project as the implementation partner for King's College London and plans for 2 new programmes.

We are seeking an enthusiastic, committed Fundraising Trustee with extensive knowledge and experience around a broad range of charity fundraising to join our Board and to take an active role in driving the charity forward in its ambitious future plans.

The Fundraising Trustee will work closely with the Fundraising and Business Manager, the Fundraising Support Officer, the Trusts and Foundations Officer and the Fundraising Sub-Group. The Trustee will be expected to attend all of the Maternity Worldwide Board meetings (unless there are exceptional circumstances). Board meetings take place quarterly: two are held mid-week in London in the evening and two are held on a Saturday in Brighton, dates are set with plenty of notice for the year ahead.

Role Summary

1. Actively participate as a key member of the Board of Trustees.
2. Chair the Fundraising Sub-Group of the Board.
3. Lead on securing additional funding and the diversification of funding sources.
4. Oversee the implementation of the fundraising strategy and action plan and monitor its implementation.
5. Support specific fundraising activities with a particular focus on increasing funding from trusts and foundations, corporates and institutional donors.

6. To raise our profile and to provide leadership in building a network of patrons and champions to help us to attract major donors and grants.
7. Act as an ambassador for Maternity Worldwide, representing the charity at key meetings and facilitating networking opportunities with potential donors, organisations or other potential funding streams.

Person Specification

1. You will have vast professional fundraising experience at a senior level (minimum 3 years).
2. You will be able to bring strategic direction and leadership for MW fundraising.
3. You will be able provide practical support, assistance and advice for our staff team and volunteers to achieve the ambitious plans in the Fundraising Strategy.
4. You will have innovative ideas and be able to think creatively to utilise our available limited resources in the most effective way.
5. You have an understanding of fundraising for international development and or maternal health programmes.
6. You are able to work autonomously and use your own initiative.
7. You are flexible and have experience, or awareness of, the issues which may arise working with a small organisation with limited resources.

We are committed to building a diverse and representative organisation and actively encourage applicants from different backgrounds, particularly from the diaspora communities of the countries we work in.

To Apply

Please send your CV and a cover letter detailing your experience, suitability for the role, how much time you would be able to commit to the role and why you would like to be involved with Maternity Worldwide to:

Kirsty Erridge
vacancies@maternityworldwide.org

If you have any questions about the role please do not hesitate to contact Kirsty Erridge on vacancies@maternityworldwide.org.