



Phone: +44 (0)1273 234033 Email: info@maternityworldwide.org

## **Job Description**

Job title: Unrestricted Fundraising Trustee

Responsible to: Chair, Maternity Worldwide

Job purpose: To provide strategic oversight of a range of fundraising activities

including events, appeals and sponsored challenges in line with

the Fundraising Strategy and Action Plan.

Hours: Approximately half a day a month.

Salary: This is a voluntary role. Travel expenses will be reimbursed in

line with our Volunteer policy.

Maternity Worldwide exists to help reduce the number of women dying or injured in childbirth. We are the UK's leading charity dedicated to saving lives in childbirth overseas.

Maternity Worldwide is an international non-governmental organisation (INGO) with currently one member of paid staff (in the UK) and a network of volunteers. The organisation was started in 2002 and has grown both in income and diversity of programmes. You can read more about the organisation, our work and the issues around maternal mortality on our website www.maternityworldwide.org.

To help us expand further and consolidate our work, we are looking for an enthusiastic Trustee with knowledge and experience around a broad range of charity fundraising. (Ideally someone based locally to Brighton but this is not essential).

The Trustee will work closely with the Fundraising and Finance Officer and the Unrestricted Fundraising Sub-Group. The Unrestricted Fundraising Sub-Group meetings are held in London or Gatwick every other month. The Trustee will also be expected to attend the Maternity Worldwide Board Meetings. Board meetings take place quarterly: two are held mid-week in London in the evening and two are held on a Saturday in Brighton.

### **Role Summary**

- 1. Actively participate as a key member of the Board of Trustees.
- 2. Actively participate in the Unrestricted Fundraising Sub-Group of the Board.
- 3. Assist in securing additional funding and the diversification of funding sources.





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- 4. Assist in developing and implementing the fundraising strategy and action plan and monitor its implementation.
- 5. Support specific fundraising activities with a particular focus on increasing unrestricted funding through events, regular donors, corporates and legacies.
- 6. To raise our profile and to provide leadership in building a network of patrons and champions to help us to attract major and trust donations.
- 7. Act as an ambassador for Maternity Worldwide, representing the charity at key meetings and facilitating networking opportunities with potential donors, organisations or other potential funding streams.

# **Person Specification**

The ideal candidate will have innovative ideas and be able to think creatively. All Trustees are expected to assist Maternity Worldwide to secure a sustainable and diverse funding base for the organisation. An understanding of the voluntary sector and previous experience as a charity volunteer or Trustee are both desirable but not essential.

#### Essential

• Extensive knowledge and experience of a broad range of charity fundraising

### Desirable

• Experience of maternal health and/or international development

# To Apply

Please send your CV and a cover letter detailing your experience, suitability for the role and why you would like to be involved with Maternity Worldwide to:

Kirsty Erridge vacancies@maternityworldwide.org by 7<sup>th</sup> July 2014

If you have any questions about the role please do not hesitate to contact Kirsty Erridge on 01273 234033 or email vacancies@maternityworldwide.org